ORDER

Orders	Order / Rev:	107975	_	
	Alt Order #:	06864933	<u>_</u>	TIP VI
	Product Desc:	Horsford/DCCC	_	HD
	Estimate:	2132		KSNV
	Flight Dates:	10/18/12 - 10/19/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/18/12 / 10/18/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	DCCC/ Horsford	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/19/12	27	\$19,250.00	\$16,362.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	27	\$19,250.00	\$16,362.50	0.00
Totals	27	\$19,250.00	\$16,362.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$19,250.00
Market	100%	\$68,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$19,250.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$13,750.00
KTUD	1%	\$687.50
KVVU	20%	\$13,750.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$2,062.50

_	Ln	Ch	Start	End	Inventory	Code	Break	Start/End T	īme	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	1	KSNV	10/18/12	10/19/12	M-F 5-6a W	/akeUp w/W	a@M	5-6a		TF	:30	2	\$450.001	0.00 NM	2	\$900.00
	M-F 5-6a WakeUp w/Wagners															
		WAKE U	P WITH T	HE WAGN	IERS											
		Start	Date E	End Date	Weekdays	s Spot	s/Week	Rate	Ratir	ng						
	W	eek: 10/1	5/12 1	10/21/12	TF		2	\$450.00	0.	00						

Print Date: 10/18/12 13:04:37 Page 2 of 3

KSNV

Order / Rev: 107975

Advertiser: DCCC/ Horsford

06864933 Alt Order #:

Horsford/DCCC Product Desc:

Flight Dates: 10/18/12 - 10/19/12 2132

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	KSNV	10/18/1	2 10/19/12	M-F 5-6a WakeU		5-6a		TF	:30	2	\$450.001	0.00 NM	2	\$900.00
	///AKE I	ID WITH	THE WAGN	M-F 5-6a WakeU	lp w/Wagners									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	/eek: 10/		10/21/12	TF	2	\$450.00	0.00							
2	KSNV	10/18/1	2 10/19/12	Wake Up Early w	/ Wagn € M	430a-5a		T	:30	2	\$200.001	0.00 NM	2	\$400.00
	\A/A/<	ID EAD!	\/\^/\TI_IE\^	Wake Up Early V	Vagners									
		IP EARL t Date	Y W/THE W. End Date	AGNERS Weekdays	Spots/Mook	Pata	Rating							
W	/eek: 10		10/21/12	T	Spots/Week 2	Rate \$200.00	0.00							
			2 10/19/12	M-F 6-7a WakeU	p w/Wa@M	6-7a		TF	:30	2	\$700.001	0.00 NM	2	\$1,400.00
				M-F 6-7a WakeU	-									
			THE WAGN		0	Data	Detien							
W	<u>5tai</u> /eek: 10/	t Date 15/12	End Date 10/21/12	<u>Weekdays</u> TF	Spots/Week 2	Rate \$700.00	Rating 0.00							
				Today Show	CM	658a-9am		TF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
				Today Show							*****			, ,
	TODAY													
۱۸	<u>Staı</u> /eek: 10/	t Date	End Date 10/21/12	<u>Weekdays</u> TF	Spots/Week 2	Rate \$900.00	Rating 0.00							
			2 10/19/12	M-F Today Show		9-10a		TF	:30	2	\$425.001	0.00 NM	2	\$850.00
Ū	110111	10/10/1	2 10/10/12	M-F Today Show		0 100			.00	_	ψ120.00 T	0.00 14111	_	φοσο.σσ
	TODAY			-										
10		t Date	End Date	Weekdays TF	Spots/Week	<u>Rate</u>	Rating							
	/eek: 10/		10/21/12 2 10/19/12	NEWS 3 at 4 (1 I	2 HOLIP\CM	\$425.00 4-5pm	0.00	TF	:30	1	\$725.00 1	0.00 NM	1	\$725.00
O	KONV	10/10/1	2 10/19/12	4PM NEWS (1 h	,	(4:00 PM-4:3		11	.30	'	φ125.00 I	O.OO INIVI	'	\$725.00
	FIRST N	IEWS 3	AT FOUR	- (,		,							
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	/eek: 10/		10/21/12	TF	1	\$725.00	0.00	TF	.20		Ф 7 0Г 00 4	0.00 NIM		Ф70 Г 00
,	KSINV	10/16/1	2 10/19/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0		16	:30	1	\$725.00 1	0.00 NM	1	\$725.00
	NEWS 4	AT 430	Р		/	(,							
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	/eek: 10/		10/21/12	TF	1	\$725.00	0.00	mr.			Φ4 000 00 4	0.00 NIM	_	#0.400.00
8	KSNV	10/18/1	2 10/19/12	M-F Early News M-F Early News	CM	5-630p		TF	:30	2 :	\$1,200.00 1	0.00 NM	2	\$2,400.00
	EARLY	NEWS		Wil Lany News										
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	/eek: 10/		10/21/12	TF		\$1,200.00	0.00				^			
9	KSNV	10/18/1	2 10/19/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm		TF	:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
	JEOPAF	RDY		W-1 Seopardy										
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	/eek: 10/		10/21/12	TF		\$1,300.00	0.00							
10	KSNV	10/18/1	2 10/19/12	M-F Wheel	CM	7-730pm		TF	:30	2	\$1,300.00 1	0.00 NM	2	\$2,600.00
	WHEEL	OF FOR	RTUNE	M-F Wheel of Fo	rturie									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	/eek: 10/		10/21/12	TF	2	\$1,300.00	0.00							
11	KSNV	10/18/1	2 10/19/12	FacetoFace/Ralst	•	730-758pm		TF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
	FACE TO	O FACE	W/ JON RA	FacetoFace/Rals LSTON	ton Keport									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	/eek: 10/		10/21/12	TF	2	\$900.00	0.00							
12	KSNV	10/18/1	2 10/19/12	M-F News 3 at El		11pm-1135p	m	TF	:30	1	\$1,200.00 1	0.00 NM	1	\$1,200.00
	NEWS 3	NICHT	SIDE	M-F News 3 at E	leven									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	/eek: 10/		10/21/12	TF		\$1,200.00	0.00							
13	KSNV	10/18/1	2 10/19/12		CM	1135p-1236a	a	TF	:30	2	\$500.001	0.00 NM	2	\$1,000.00

Print Date: 10/18/12 13:04:37 Page 3 of 3

KSNV

Order / Rev: 107975 Advertiser: DCCC/ Horsford

Alt Order #: 06864933

Horsford/DCCC Product Desc:

Flight Dates: 10/18/12 - 10/19/12

2132 Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Sho	W								
			Tonight Show									
TONIGH	HT SHOV	V W/ JAY LE	NO							_		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	TF	2	\$500.00	0.00						
14 KSNV	10/18/1	2 10/19/12	Late Night w/Fall	lon CM	1236a-136a	mTF	:30	3	\$250.001	0.00 NM	3	\$750.00
			Late Night w/Fal	lon								
LATE N	IGHT W/	JIMMY FAL	LON									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	TF	3	\$250.00	0.00						
N15 KSNV	10/18/1	2 10/19/12	Last Call w/Cars	on Daly CM	136-205am	F	:30	1	\$100.002	0.00 NM	1	\$100.00
			Last Call w/Cars	on Daly								
WAKE I	UP EARL	Y W/THE W	/AGNERS	•								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	F	1	\$100.00	0.00						
										Totals	27	\$19,250.00